

# ONE Magazine Reader Survey

What is your age?

- 18-29
- 30-45
- 46-65
- 66+

What is your gender?

- male
- female

Do you receive ONE Magazine?

- yes
- no

How many magazines besides ONE do you receive in your home each month?

- only ONE
- 2-3
- 4-6
- more than 6

How much of each issue do you read? Choose one of the following:

- all
- most
- some
- none

Which of the following do you read in each issue? (Check all that apply.)

- First Glimpse
- Brown on Green
- Intersect
- Leadership Whiteboard
- Refresh
- Better Together
- Articles

How long do you typically keep an issue of ONE Magazine? Choose one of the following:

- more than a month
- up to a month
- up to one week
- discard immediately

How do you prefer to read ONE Magazine? Choose one of the following:

- print
- online
- app
- all of the above

Which social media platforms do you use? (Check all that apply.)

- Facebook
- Instagram
- Pinterest
- Snapchat
- Other: \_\_\_\_\_

How often do you use email?

- hourly
- daily
- weekly
- monthly
- never

Do you follow ONE Magazine on Facebook?  Yes  No

Please rate your interest in the following sections of the magazine:

	Very interested	Interested	Somewhat Interested	Not Interested
Columns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department Info	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial updates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On a scale of one to five, with one the lowest and five the highest, rate your level of interest in the following types of articles:

Current events/issues	1	2	3	4	5
Real life experiences	1	2	3	4	5
Biblical/doctrinal	1	2	3	4	5
Devotional/inspirational	1	2	3	4	5
Ministry opportunities	1	2	3	4	5
Missions	1	2	3	4	5
Discipleship & evangelism	1	2	3	4	5

Free Will Baptist History	1	2	3	4	5
Denominational	1	2	3	4	5
Financial	1	2	3	4	5
Youth/children's ministry	1	2	3	4	5

Please rate the quality of ONE Magazine:

	Excellent	Good	Average	Poor
Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of reading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stories of interest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Layout and design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Writing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you read the news pages?  Yes  No

is the news provided beneficial and informative?  Yes  No

What do you like most about ONE Magazine?

What do you like least about ONE Magazine?

What additional topics would you like to see covered by ONE Magazine?

What are your suggestions for improving ONE Magazine?